



Binocular Vision™ from Creative Change... helping you see the world, and your place in it, in a whole new way!

When you work with Creative Change you'll develop Binocular Vision™ and will...

- See the big picture... the whole field... your entire system & environment... the global situation
- See details more clearly than ever before... things you have missed in the past
- See farther than ever before... the future will come into clear focus, often for the very first time
- See the world, and your place in it, in a whole new way

Some real-world client results of using Binocular Vision™ from Creative Change:

- Saved over \$770 million and counting
 - Cost avoidance, savings, increased sales, increased productivity, warranty reduction, enhanced quality, etc.
 - Increased volume per hour per person by 42%
 - Decreased equipment downtime by 53%
 - Decreased material downtime by 78%
 - Increased available floor space by 32%
 - Part defects reduced by 90%
 - Interior gauge defects reduced 100%
 - New change initiatives developed and implemented up to 93% faster
 - Productivity improved by 50%
 - Over \$18 million in cost savings implemented in the first year by one team
- Won national awards (quality, productivity, etc.)
- Re-defined the core purpose of the organization to better fit the future environment
- Self-directed teams formed and successfully engaged in designing and creating the "new organization"
- Fully engaged the entire community in the effort
- New markets identified
- New strategies created and implemented